



Ghazzali Salah Eddine

1994 / Moroccan / Digital artist



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ghazzali.co

About

“Problem solver is the adjective that describes me the most, passionate about the world of digital and design, I was able to forge my marketing skills through projects with several companies in freelance, and refine these skills in full time with the multinational experience. ”

Professional experience

2016 - Today Marketing & IT Manager

Movisia s.a - Essilor group

2015 - 2016 Senior Art director

The Astro - Interactive agency

2012 - 2014 Freelancer (working for different clients or agencies)

I have collaborated as art director and interactive designer on several projects for several brands: Creat'Heure, Mienza Paris, Transat Telecom Canada, The Moroccan Show, ...
more info on : www.ghazzali.co

Skills

Offline Marketing Skills

Strategy and Planning, Copywriting, Event Marketing, Public Relations, Customer Service

Online Marketing Skills

Video / Motion design, SEO & SEM, Content Marketing, Campaign results measurement & Analytics, Digital campaign management

Logiciels

Adobe Photohsop, Adobe Illustrator, Adobe Indesign, Adobe After-effects, Microsoft Word, Microsoft Excel, Microsoft Power-Point, Sage

Education

2015 - 2018 Bachelor Marketing & Commerce

ESSEM - Graduate school of commerce
EDUCSUP Paris

2009 Baccalaureat in economics

Technical high school Errazi

Miscellaneous

Languages

Arabe (Native) - Français (Bilingue) - English (Bilingue)

Passion

DJ and music composer since 2012

Interest

Music, cinema, photography, graphic design, art, new technologies, VFX, travel, Burgers